CI²: A Cultural Immersion Initiative "TSU Without Borders"



Georgia/Tennessee Association of International Education Conference February 2014

The Vision



"Every student should have a global perspective and be able to use their expertise to solve real world problems across disciplinary boundaries and national boundaries"

"Expose students to people and viewpoints outside of their comfort zone"



Visiting Delegations

Turkish delegation

Brazilian delegation

India delegation



The Research

Model for Comprehensive Internationalization



Articulated institutional commitment



Administrative structure and staffing



Curriculum, co-curriculum, and learning outcomes



Faculty policies and practices



Student mobility



Collaboration and partnerships

Comprehensive Internationalization

The Research

3 C's

The American Council on Education suggests that America's future depends on our ability to develop a citizenry that is globally competent.

- We need to be COMFORTABLE in dealing with cultural differences;
- COMPETENT in bringing our disciplinary backgrounds to bear in an international setting; and
- CONFIDENT in our ability to make a difference in such a context.

3 A's

The 3 C's must be complemented by:

- AUTHORITY is based on a formal endorsement to act on behalf of one's community;
- ACCOUNTABILITY implies the assumption for oneself and for the global community; and
- ASSESSMENT encompasses the examination of individual and collective plans and actions to enhance the development of all individuals



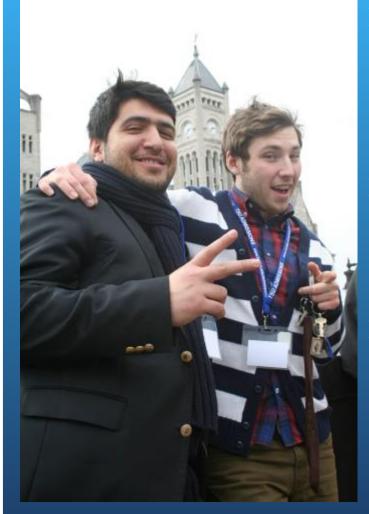
The Outcomes

Students will:



- Demonstrate knowledge of his culture within a global and comparative context
- Demonstrate knowledge of global issues, processes, trends, and systems
- Demonstrate knowledge of other cultures
- Use knowledge, diverse cultural frames of reference, and alternate perspectives to think critically and solve problems

Outcomes continued...



- Communicate and connect with people in other language communities in a range of settings for a variety of purposes, developing skills in speaking, listening, reading, and writing.
- Use foreign language skills and/or knowledge of other cultures to extend his access to information, experiences and understanding
- Demonstrate a knowledge of the language, art, religion, philosophy, and material culture of different cultures and an understanding of cultural complexity and difference

Outcomes continued...

Demonstrate an understanding of cultural differences and tolerance of cultural ambiguity

Demonstrate an ongoing willingness to seek out international or intercultural opportunities



Adopted from the American Council on Education

Resources

Strategic plan

Memorandums of Understanding

International Education Fee

> Credit hours approved - Special Topics



The Selection Process

- Study abroad workshops
- Passport Fair
- > TNCIS interest groups
- > Honors students
- Liberal Arts



Listening/Sharing Campus Tour

Process continues...

Students apply via ODIA website

- GPA requirement
- Commitment to Xtreme Spring Break
- No disciplinary action
- Two faculty recommendations
- Minimum 250 word essay undergrad 450 word grad
- International Education Advisory Board evaluates applicants
- ODIA interviews and makes final selection
- Going Global country overview

The Program at Home

Convene committee, develop theme, develop agenda
Academic and cross cultural experiences
Research, lecturers, and cultural excursions
Housing, transportation, and meals logistics
Legal review
Community partners
Judges, criteria, awards



The Program Abroad

- Review of research theme and adjust as needed
- Ensure students have topics
- > Logistics conference calls, emails, visa requirements
- Pre-departure assignments and logistics
- Conversational language cheat sheets
- > Comply, adjust, praise, assess

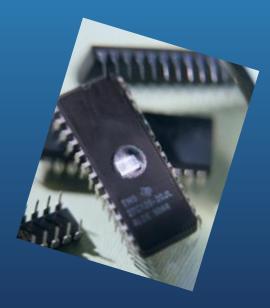
Role of Media

http://www.youtube.com/watch?v=I9kMgTUNO24

Role of Technology

> Assessment—E-portfolios, digital journaling, surveys

> Social media - GroupMe, Instagram, Twitter





Lessons Learned

- Choose partners wisely
- ➤ Funding
- Sustainability
- > Exchanges invigorate learning
- Breaking barriers
- Bring education abroad back to campus
- Get champions



Expanding Opportunities

United States Embassy Cultural Initiatives

- \geq 2 + 2 and 3 + 1 Programs
 - > EAFIT Music
 - Maliksah Computer Science
- Brazilian Scientific Mobility Program
- Education USA collaboration



QUESTIONS





