

Y'all Means All



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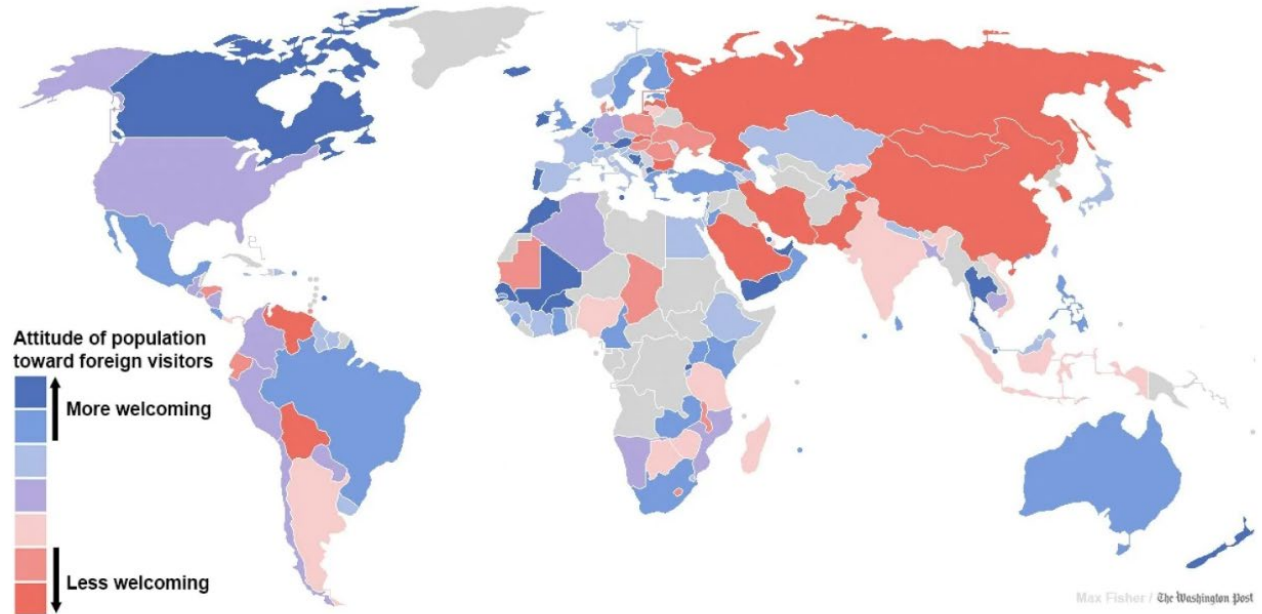
What do Study Abroad Programs Look Like Now?

Institute of International Education (IIE) Open Doors Report

- Gender
- Race
- Ethnicity
- Academic Study

Which Countries are the Most Welcoming?

North, Central & South
America
Europe
South Africa
Australia
New Zealand
Japan



Diversity in Global News

El Salvador passes pro- LGBTQ+ policies (20 18)

- #HagoLoJusto: I'm Doing What's Right

New Her Ability Awards

- 1st Global award recognizing women with disabilities' achievements

Nissin White-Washing

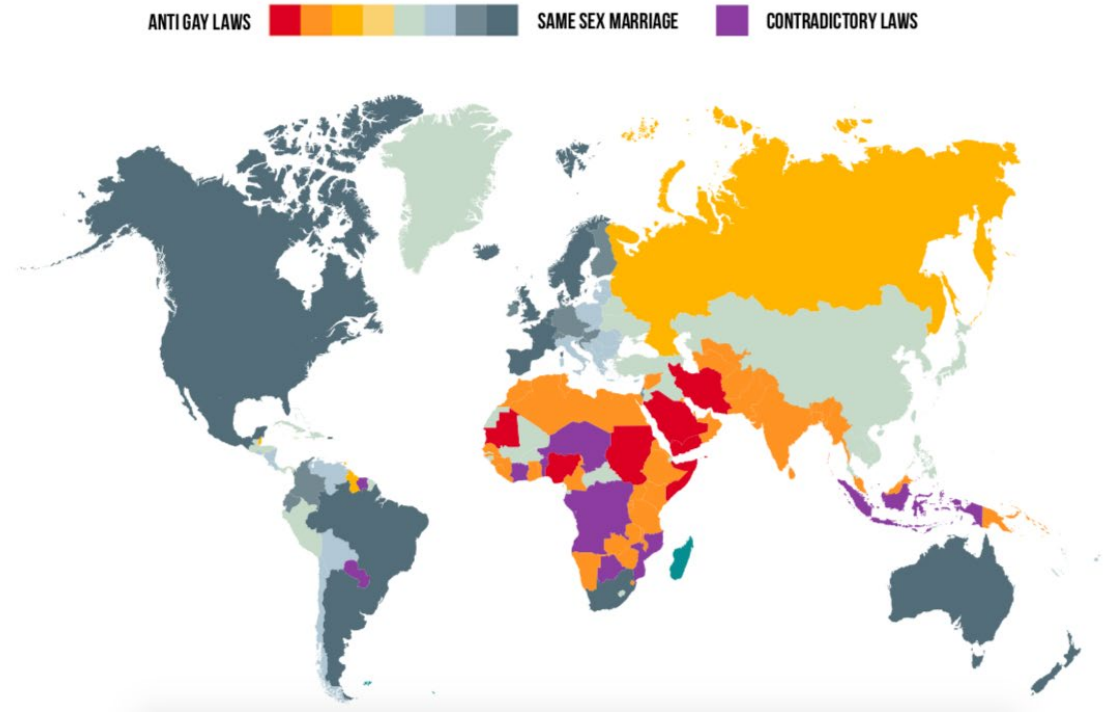
- Haitian- Japanese Tennis Star



Students

Where should I go?

Research, research,
research!
Cultural attitudes
versus laws
Necessary
resources
Reach out to
previous students



How to Start the Study Abroad Process

1. Visit on- campus resources
2. Talk to your Study Abroad Advisor
3. Narrow down Location Options
4. Search for the Right Program
5. Research Scholarship Opportunities
6. Apply & Finalize your Program
7. Talk to the Program Director
8. Arrive & Adjust



Considerations

LGBTQ+

- What is your level of comfort in being publicly out in a foreign country?
- Local LGBTQ+ Centers

Students of Color:

- Local stereotypes/ perceptions
- Political Correctness
- Inappropriate Behaviors

Disabilities:

- What is the level of accessibility/ protections?
- Unnecessary help
- Local disability networks

Think of strategies on dealing with hostility before you leave!



Additional Resources

www.diversityabroad.com

US Department of State Website

Allabroad.us

Accessibletourism.org

Misua.org

Gooverseas.org

Equaldex.com

globalgayz.com



Staff

How Can I Help?

Be knowledgeable

Be proactive

Get to know the resources on your campus

- LGBTQ+ Office
- Disability Services
- Multicultural Office
- Counseling Services

Put those resources on your website

Lean on your partners

Create real, authentic marketing material



Website Examples

Georgia State University

- General Resources
- Students of Color
- Students with Disabilities
- Students with Mental Illness
- LGBTQ+ students
- Veterans

CISabroad

- Student Testimonials
- Most Friendly Destinations



Diversity Audit

What is the audit?

- Going through your marketing materials to measure diversity
- Marketing materials include: website, social media, flyers, etc

After the audit is complete, you'll likely have a lot of opportunities where diversity and inclusion can be represented

- Testimonials
- Photo content
- Reach out to underrepresented students
- Highlight resources in visible areas

Let's Discuss!

Sources

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