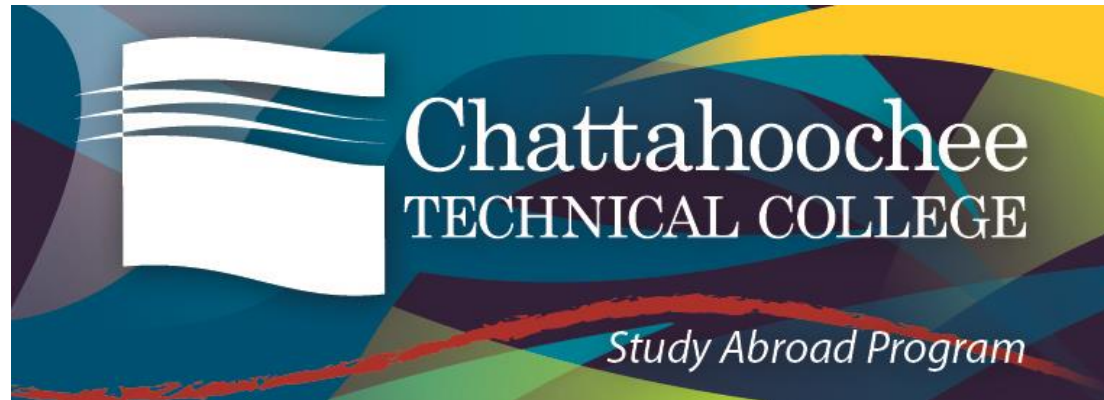


# \$how me the money! \$ucce\$\$\$fully Funding \$hort-Term \$tudy Abroad

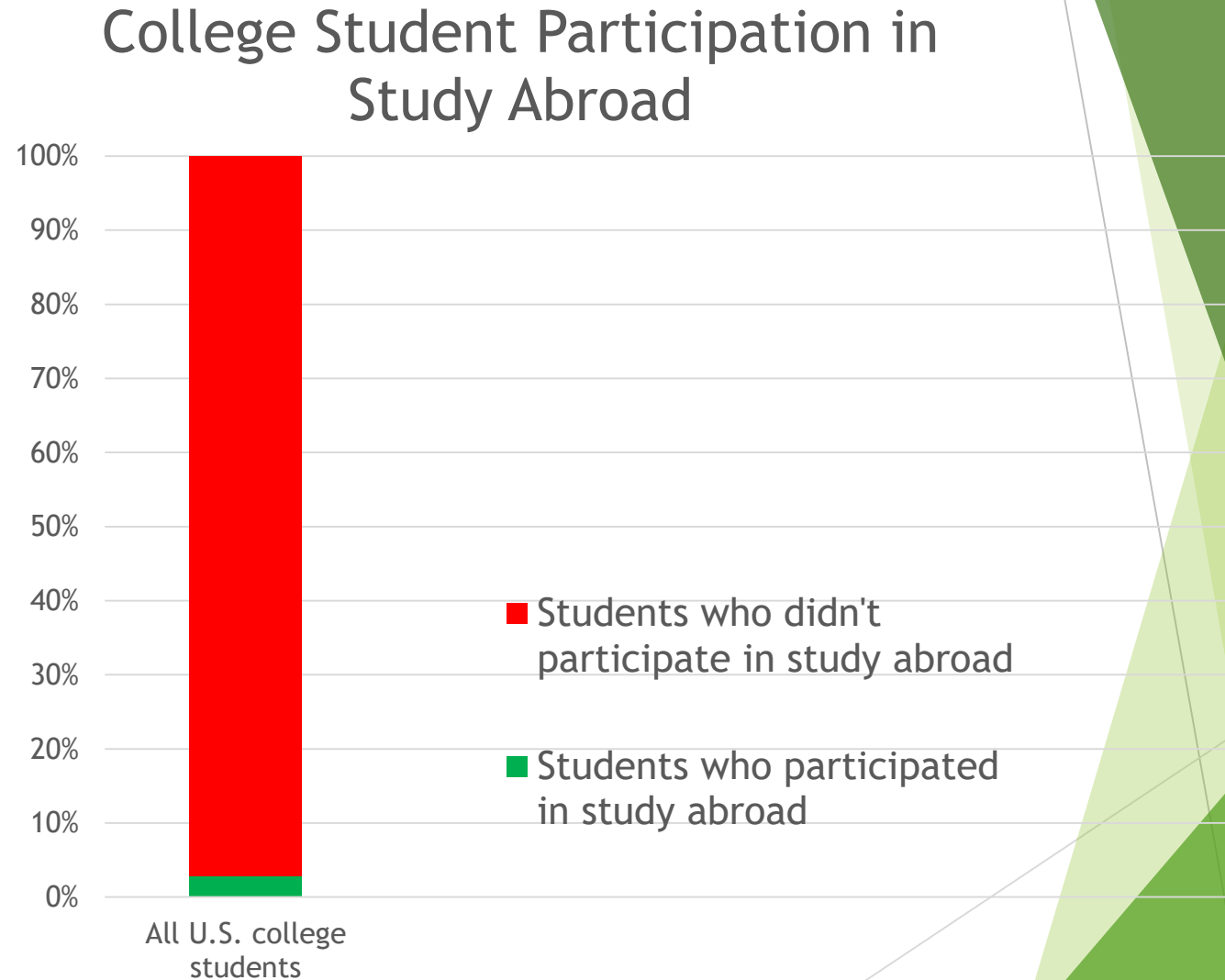


Study Abroad Program Coordinators

Shari Szalwinski, Dr. Marian Muldrow, and Allison Budaj

# National Trends

- Less than 2% undergraduate students nationally participate in study abroad



Institute of International Education, 2018

# National Trends

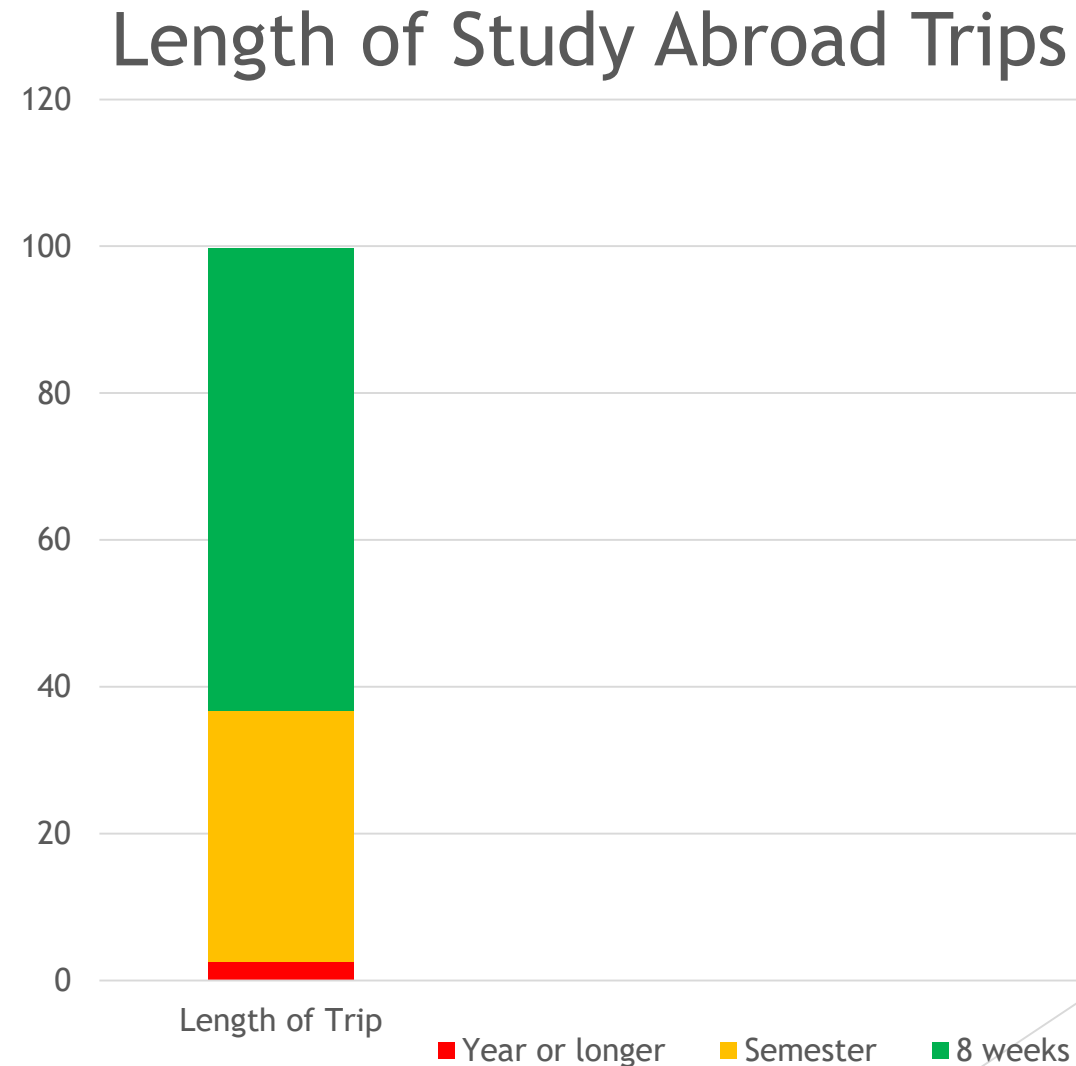
- The cost of study abroad was cited as the **single largest nonacademic deterrent** among students
  - Forbes.com, 2014
- The average study abroad trip costs **\$18,000 per semester** (tuition, fees, room, board)
  - International Institute of Education, 2017

# National Trends

- **86%** of all first-year, full-time degree seeking undergraduates were awarded **financial aid**
  - National Center for Educational Statistics, 2015
- The average college graduate has over **\$37,000** in **student loan debt**
  - Forbes, 2017

# National Trends

- Two-thirds of all U.S. study abroad trips last 8 weeks or less



Institute of International Education, 2018

**SHOW**



# National Scholarships

## Types and Levels of National Scholarships

- Merit-based
- Student specific
  - Gender, race, religion, or other student-specific factors
- Destination specific
- Program/Subject specific

# National Scholarships

[StudyAbroad.com/study-abroad-scholarships](https://StudyAbroad.com/study-abroad-scholarships)

For example:

- Over 325,000 U.S. students participate in study abroad yearly
  - NAFSA, 2018
- Smart.Study essay writing scholarship
  - 3 winners get \$1,500
- Scholartrips.org
  - 6 prize winners receive \$1,000



# National Scholarships

## Benjamin A. Gilman International Scholarship Program

- Sponsored by the U.S. State Department
- Enables students of limited financial means to study abroad
- Nearly **1,000 awards** given each year
- Open to undergraduates who are receiving **Pell Grant funding**



# National Scholarships

## Benjamin A. Gilman International Scholarship Program

BUT,

- Trip must last **two weeks or longer** for 2-year colleges
- **Three weeks or longer** for 4-year colleges



# Trip Costs Comparison

For example (Explorica.com, 2018)

- “Best of Europe” Tour (23-26 days)  
\$4,947
- London, Paris, Italy Tour (10-12 days)  
\$3,337

# National Scholarships

## Institute of International Education

- \$2,000 per student
- BUT,  
trip must be for  
academic credit

### Generation Study Abroad Travel Grants



# Vendor Scholarships

## Beyond the Classroom Scholarship

- Write a brief 250 word essay answering:  
“What perspectives do you think will be challenged by traveling? What new perspectives do you expect to bring home with you?”
- Submissions will be evaluated on quality of content and creativity
- Awards **\$20,000** in scholarships  
Awards between **\$500** to **\$2,500**



## Vendor Scholarships

### Financial Assistance

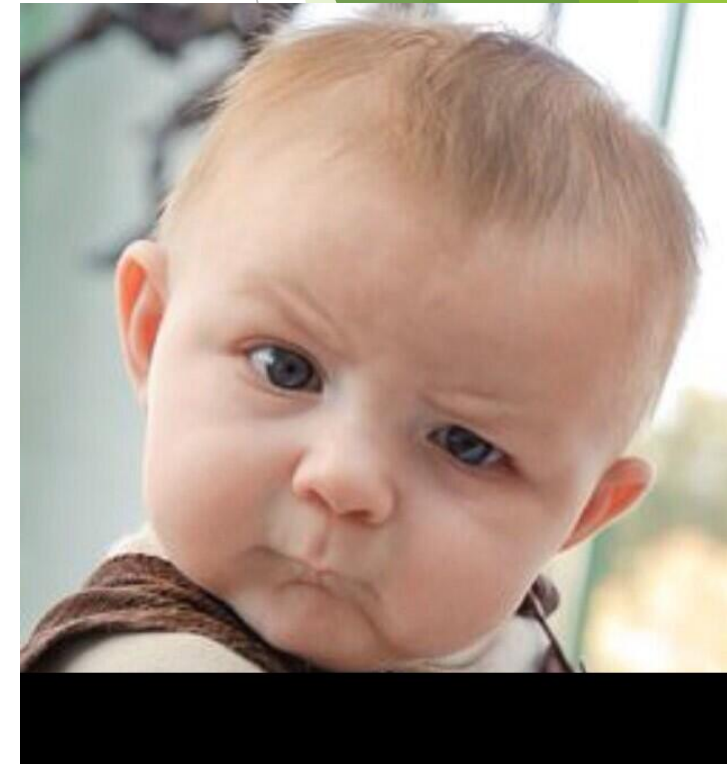


“We now offer need-based financial aid for our international tours. Participants who are 18 years old or younger and from households with an annual income of **\$55,000 or less** are eligible to receive **\$150** in assistance, offered as a reduction in the participant’s tour fee. To be considered, participants must submit an application including a federal tax form 1040.”



# Ca\$h Conundrum

- Long-term trips (**14+ days**) cost more, but have more opportunities for national scholarships
- Short-term trips are more affordable for more students, but do not qualify for many national scholarships
- Short-term trips typically are for non-credit, and therefore not eligible to apply financial aid



# Creative Funding

What can short-term programs do?





# Institutional Funding

## West Georgia Tech SGA Funds



**FOR MORE INFORMATION, EMAIL:**  
**STUDYABROAD@WESTGATECH.EDU**

### **YOUR PAYMENT PLAN\*:**

- \$1,700 - 3 installments must be paid by December 1 (\$500), January 15 (\$500), and February 15 (\$700).  
The first payment is non-refundable.  
All payments are to be made directly to CEPA Europe.
  - Additional funds of approx. \$1,545 provided by the Student Government Association.
  - Approx. \$1,000 spending money to cover meals.
- \*Program price is based on a minimum number of 12 participants.

# Travel Miles

- Can reduce the cost of the trip by \$1,000 or more
- Airline flight privileges
- Airline miles
- Credit card points



# Crowdfunding



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## Help Send Emily to Costa Rica

[Edit Profile >](#)



Hi! I'm going on the adventure of a lifetime with my school. I'm asking for your support to help fund my trip! This tour to Costa Rica will build on the things I'm learning about in my Spanish class, while introducing me to an exciting new destination and culture. Please consider supporting my trip with a donation of any amount. Thank you!

**RAISED \$500** of \$1,000 goal    597 days left

50% Completed

Share by: [+](#) [f](#) [t](#) [e](#) or copy this link [🔗](#)

[Submit donation](#)

Learn more about my Explorica Tour



**Supporters (4)**

- \$150 8/10/2016 from **Jennifer Reynolds**  
I'm so excited for you, I love Costa Rica! You're going to have a great time!
- \$200 from **Lucille Fitzgerald**  
Make memories and take lots of photos

**College Study Tours**

### Help send me abroad

I'm going abroad with EF College Study Tours. With the help of my family, friends and local community I know I can get there. Please consider making a contribution.

Traveler: **Allison Budaj**  
Tour: **Lin: The City Experience**  
STARTING: **March 2016**

Enter your contribution    Allison Budaj's Goal: \$ **1000**    Needed \$ **500**

\$  (\$1 minimum)

☒ Pay by debit or credit card    ☐ Pay by checking account

Credit card number

Expiration date  July  2015

Cardholder first name

Cardholder last name

Cardholder zip code

Billing email   
(where receipt will be sent)

☒ Let the traveler know I'm contributing    ☐ I wish to remain anonymous

Your name   
(as the traveler will see it)

Add message   
(Optional)

☐ I understand that my payment is a gift contribution toward the traveler's tour fees and will be bound by the

# Group Fundraising





# Foundation Giving

CHATTAHOOCHEE



FOUNDATION

- Monthly withholdings
- **10 donors @ \$25/month = \$3,000/year**
- Grants

# Event Fundraising (How to put the 'Fun' in Fundraising)

Garage Sale: 1 day = \$1K



# Summary

## *Abraham Lincoln Study Abroad Commission*

### Some of the conclusions of the Lincoln Study:

- U.S. students are behind their world counterparts, which is a national liability
- Internationally competent graduates are vital to the nation's well-being
- Colleges should encourage study abroad for ALL college students



# \$ummary

Don't let the lack of



Stop  
you from

