



GAIE-TAIE

Bi-State Conference

Marriott Hotel
Downtown Chattanooga, TN
February 19-21, 2014

Welcome

Dear Colleagues,

Thank you for attending the 2014 G/TAIE Bi-State conference in Chattanooga, Tennessee.

The idea for the Bi-State conference came from a desire to expand the content, networking, and social opportunities that statewide conferences normally provide. We wanted to create an environment that allowed people to meet colleagues from outside of their normal sphere, and to provide the great sessions that Georgians and Tennesseans have come to expect. We are very proud of the conference that has resulted!

We are thrilled to feature a keynote address by Mary Anne Grant of ISEP during Thursday's luncheon, and, as always, there are plenty of fantastic sessions full of content that you can take back to your office. Please take advantage of the opportunities to visit with our sponsors and exhibitors; without their generosity and support, this conference would not have been possible. Head over to the fundraiser table to win some great, donated swag, and don't forget to purchase tickets for the Friday drawing. Finally, please use this opportunity to network and get to know your colleagues from Tennessee, Georgia and elsewhere.

Enjoy the conference and enjoy Chattanooga!
Charlie Hammons, GAIE Chairperson
Erin Hillis, TAIE Chairperson

Important Details:

- Meals and Reception will be held in Plaza B & C
- Complimentary WiFi in the conference areas.
- Karaoke on Thursday Night at Sing It or Wing It (410 Market St, Chattanooga), 7-11pm.
- Travel Grant Fundraiser: Purchase tickets to support our Travel Grants. Drawing will be held on Friday at 10:30am. There are great prizes; check out the Fundraising Table to see what's in store!



SEMESTER AT SEA®

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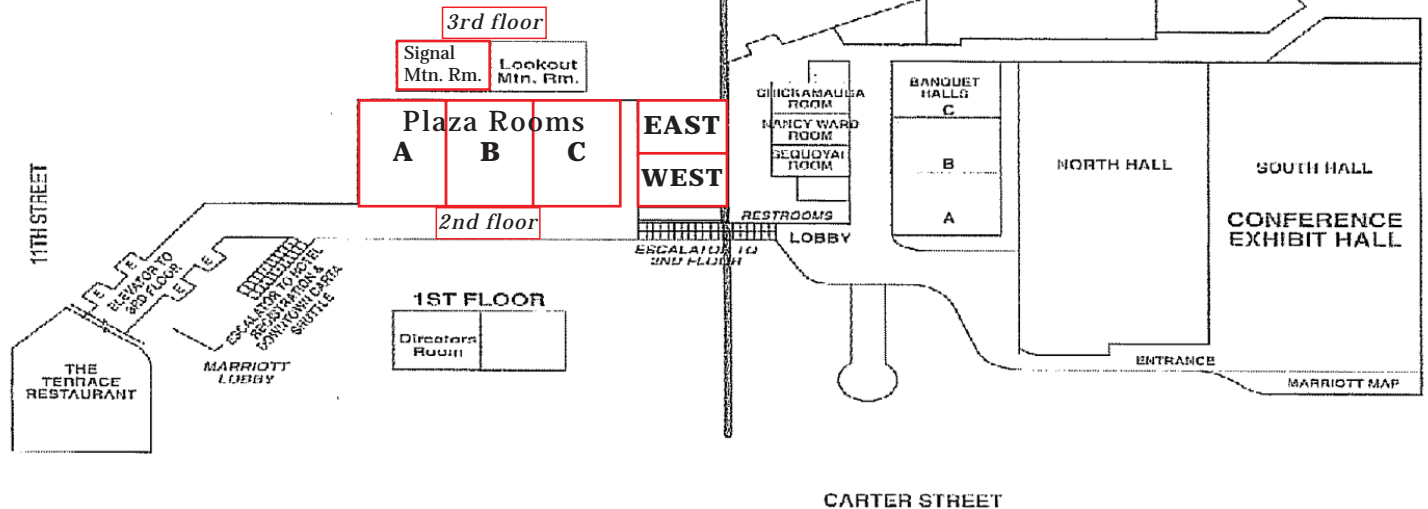
Study Abroad

Marriott Hotel Map

Marriott

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Plenary Speaker



Mary Anne Grant

President and CEO

International Student Exchange Programs

Education: Georgetown University (MA), UT-Chattanooga (BA)

Field of Study: Interdisciplinary Studies (Philosophy, History); French

Languages: English, French

Mary Anne Grant is President and CEO of the International Student Exchange Programs (ISEP), the world's largest network of 340+ post-secondary institutions in more than 50 countries cooperating to provide affordable international educational experiences for a diverse student population. Grant led the ISEP Network through a multi-year transition from a program of Georgetown University established under the Fulbright-Hays act in 1979 to become a fully independent nonprofit organization in 1997. She established an international Board of Directors, led strategic planning, developed new programs, strengthened services and achieved a self-sustaining financial picture.

Grant currently serves on the Board of Directors of the Forum on Education Abroad, a membership organization devoted to promoting high quality and effective education abroad programs on behalf of students at U.S. colleges and universities. In addition, Grant has held several national leadership positions within NAFSA: Association of International Educators, including President (2003) and NAFSA 50th Anniversary Conference (Chair, 1997-98) and has served on the International Educator Editorial Board and on the SECUSSA Sourcebook Editorial Committee.

She is a frequent speaker on international education and exchange, including the 2010 Outbound Mobility Forum of the International Education Association of Australia, the Association of International Education Administrators, and the Forum on Education Abroad.

Grant received her MA from Georgetown University and her BA from the University of Tennessee – Chattanooga, which honored her as the 2012 Distinguished Alumna. She is fluent in French. Prior to joining ISEP in 1981, Grant held positions at the Council for International Exchange of Scholars and MEDINFO.





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Conference *At-a-Glance*

— Wednesday —

1:00_{pm} - 5:00_{pm} | *ISEP meeting, Marriot, West Room*

4:00_{pm} - 6:00_{pm} | *Registration Opens*

6:00_{pm} - 8:00_{pm} | *Restaurant Hops**

**Sign Up For Restaurant Hops at the Registration Tables*

— Thursday —

7:00_{am} - 4:00_{pm} | *Check-in & Registration*

7:15_{am} - 8:45_{am} | *Breakfast (Plaza B & C)*

Session Block #1/8:45_{am} - 9:35_{am}

Plaza A - *F-1 For Beginners*

West Room - *Efficient & Smooth: Moving to a Paperless Ed. Abroad Office*

East Room - *Engagement through iPads*

Signal Mtn - *Why Programming Matters in Int'l Ed.*

Session Block #2/9:45_{am} - 10:35_{am}

Plaza A - *A Regulatory Wrap Up*

West Room - *Utilizing Wiki for Study Abroad*

East Room - *Developing Successful Int'l Partnerships*

Signal Mtn - *Culture or Religion?*

10:35_{am} - 10:55_{am} | *Morning Break*

Session Block #3/10:55_{am} - 11:45_{am}

Plaza A - *ICE and CIS Presentation*

West Room - *Engaging Study Abroad Alumni*

East Room - *I am Tired of Language Learning. I Want Language Acquisition.*

12:00_{pm} - 1:30_{pm} | *Lunch w/Plenary Speaker, Mary Anne Grant (Plaza B & C)*

Session Block #4/1:45_{pm} - 2:35_{pm}

Plaza A - *F-1 Intermediate:*

West Room - *ABC's of an MOU*

East Room - *Recruiting and Retaining STEM Students:*

Signal Mtn - *Homestays: Quality Standards & Best Practices*

Session Block #5/2:45_{pm} - 3:35_{pm}

Plaza A - *Information Overload: Efficient Websites*

West Room - *Modern, Connected, Paperless: Study Abroad Recruitment*

East Room - *Practical Technological Assists for the Busy Office*

Signal Mtn - *CI2: A Cultural Immersion Initiative*

3:35_{pm} - 3:55_{pm} | *Afternoon Break*

Special State Meetings/3:55_{pm} - 5:15_{pm}

Plaza A - *Georgia State Meeting*

West Room - *Tennessee State Meeting*

5:30_{pm} - 6:30_{pm} | *Conference Reception w/cash bar (plaza B & C)*

6:30_{pm} | *Dinner on your own*

7:00_{pm} | *Karaoke*

At-a-Glance

— Friday —

7:15_{am} - 8:15_{am} | Breakfast (plaza B & C)

Session Block #6/8:30_{am} - 9:20_{am}

Plaza A - *Differentiating your Institution to Int'l Students*

West Room - *Clery Compliance: We need to do what?!*

East Room - *Lead, Follow, or Get out of the Way; Leadership in Int'l Ed.*

Signal Mtn - *A Higher IQ through Language Understanding*

Session Block #7/9:30_{am} - 10:20_{am}

Plaza A - *SEVP Presentation*

West Room - *Funding Ed. Abroad: Helping Them Help Themselves*

East Room - *International Education Month: IEW on Steroids*

Signal Mtn - *English Proficiency 101: IELTS Lang. Requirements*

10:30_{am} | Conference Wrap-Up

Have a safe trip home!

IELTS™



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of Glasgow



Detailed Schedule

— Thursday —

Session Block #1/8:45_{am} - 9:35_{am}

F-1 For Beginners | Plaza A

Presenters: Tran Nguyen, UGA; Tanya Grubbs, Georgia Southern University

This session is designed for advisors with less than 2 years of experience who need a basic understanding of F-1 advising to broaden their advising toolbox. Presenters will share best practices and cases that address interpreting basic regulations, basic concepts, procedures, and processes. Other SEVP program initiatives and advancements made throughout the past year will also be discussed. We will explore the complex world of naming conventions and see what schools are currently doing, as well as touch on implications of multi-agency databases.

Efficient and Smooth – Moving to a Paperless Study Abroad | West Room

Presenters: Liz Havey, GCSU; Irina McClellan, Valdosta State

Tired of constantly hounding students for this form or that payment? Do you spend so much time processing paperwork and entering student information into multiple databases that it cuts into your availability to advise students? Join us for a discussion of moving to a paperless study abroad application system.

Engagement through iPads: Language, Community, and Technology | East Room

Presenters: Debra Denzer, Georgia Perimeter; Ryan Denzer-King, Georgia Tech

Connecting students with their own learning process engages both students and teachers. This presentation focuses on how i-pads have increased ESL student engagement in reading, writing and community at Georgia Perimeter College and GA Tech.

Why Programming Matters in International Education | Signal Mtn.

Presenters: Mike Townsend, Georgia State U; Emily Harper, Union University;

Heather Grigsby, University of Tennessee Knoxville

An interactive panel discussion on how to develop effective international and study abroad student groups and programming. You will hear a variety of ideas and perspectives from international program advisors (from both small and large universities) and a study abroad coordinator.

Session Block #2/9:45_{am} - 10:35_{am}

2013 - A Regulatory Wrap Up | Plaza A

Presenter: Joann Ng Hartmann, UT Knoxville

A summary of the regulatory updates, focusing primarily on F and J students and scholars. Also, learn about the work of ISS-RP and NAFSA resources. The remainder of the session will be devoted to answering audience questions about best practices.

Utilizing Wiki for Study Abroad | West Room

Presenter: Jonathan Holland, University of Memphis

This presentation will provide an overview of how a study abroad office can develop a wiki to give past participants an opportunity to provide information they feel is valuable to potential participants, as well as how to coordinate student volunteers and administer the scholarship review process.

Developing Successful International Partnerships | East Room

Presenters: Robert Derrick, UGA; Kornelia Probst-Mackowiak, UGA

The presenters will describe processes and methods for building valuable and sustainable relationships with partner institutions abroad.

Culture or Religion? | Signal Mtn.

Presenters: Susan Starling, Life University; Erin Brick, Life University;

Ali Demirdas, College of Charleston

What is religion and what is culture? How does one influence the other? Are all Muslims the same? To gain a better understanding of how to communicate with our students, we will examine cultural and religious beliefs of Muslims.

Detailed Schedule

Session Block #3/10:55_{am} - 11:45_{am}

ICE and CIS Government Presentation | Plaza A

Presenters: Officials from ICE and CIS

Engaging Study Abroad Alumni: Enhancing the Benefits of Studying Abroad | West Rm

Presenters: Angela Broyles, Semester at Sea; Carissa Williams, CEA Study Abroad; Colette Fournier, Georgia State; Abbie Naglosky, Auburn University

Alumni engagement has become a "hot topic" in study abroad. Join us to explore issues faced when creating/sustaining alumni programs, including best times for reaching out to students, types of programs found to be successful, how institutions and program providers can work together to maximize their alumni, and more.

I am Tired of Language Learning. I Want Language Acquisition | East Room

Presenter: Dr. Pierre Nzokizwa, Southern Adventist University

Session open to foreign language practitioners and researchers to discuss ways of collaboration that go beyond mere language teaching/ learning and help students reach a reasonable and lasting level of communication.

Session Block #4/1:45_{pm} - 2:35_{pm}

F-1 Intermediate: The Journey of Advising Continues | Plaza A

Presenters: Tanya Grubbs, Georgia Southern University; Tran Nguyen, UGA

This session is designed for advisors with two or more years of experience who have an understanding of F-1 advising and want to broaden their advising toolbox. Presenters will share best practices and cases that address interpreting regulations, addressing gray areas, and developing institutional policies.

ABC's of an MOU – The Basics of Memorandums of Understanding | West Room

Presenters: Brett Reichert, Clayton State; Adam Johnson, Columbus State

The presenters will describe processes and methods for building valuable and sustainable relationships with partner institutions abroad.

Recruiting & Retaining STEM Students: Int'l Research and Best Practices | East Room

Presenter: Karen Clay, Spelman College

This session will feature G-STEM's successful practices for recruiting and retaining STEM students with a special emphasis on African American, millennial and HBCU demographics.

Homestays: Quality Standards & Best Practices | Signal Mtn.

Presenter: Mark Leech, Mark's Homestay LLC

The "Homestay Industry" has seen rapid growth recently due to increasing international enrollments. Homestay companies meet a real market demand—quality student housing and cultural opportunities for students and universities. This presentation reviews homestay quality standards, best practices, and how homestay programs can add value to institutions.

Session Block #5/2:45_{pm} - 3:35_{pm}

Information Overload: Best Practices for Efficient Websites | Plaza A

Presenters: Emily Dolezal, Georgia Tech; Drew Webster, Georgia State

We all want to make our website the first stop. Join us in this best practices roundtable to discuss how we can effectively communicate important information. While focused on offices serving international populations, we hope this session can be helpful to anyone striving to improve their website.

Modern, Connected, Paperless: New Keys to Study Abroad Recruitment | West Room

Presenter: Kevin McCloskey, ISA

With the advancement of smartphones and tablets, students have become more reliant and responsive to technology. Kevin McCloskey, Program Manager at ISA, will explore unique strategies that ISA has incorporated into student outreach, pre-departure advising and admissions. This session will serve as a workshop for international educators to collaborate and learn new approaches to incorporate into their daily office operations.

Detailed Schedule

Practical Technological Assists for the Busy Office | East Room

Presenter: Erin Hillis; Rhodes College

Got a busy office? Learn a few time-savers already built into your computer systems. Useful for people who use Outlook, PCs, and Windows.

CI2: A Cultural Immersion Initiative | Signal Mtn.

Presenters: Jewel Winn, TSU; Mark Brinkley, TSU; Mark Gunter, TSU

This session will walk participants through the planning and implementation of a cultural immersion initiative which we consider vitally important to enhance a student's knowledge and perspective of the world while preparing them to use their skill sets to become competitive and successful in a global society.

—Friday—

Session Block #6/8:30_{am} - 9:20_{am}

Differentiating the Institution to Int'l's: Greater Student Protection Programs | Plaza A

Presenter: Benjamin Knutsen, Next Generation Insurance

Schools can attract and differentiate themselves to international students by offering student protection programs that help promote student success. International students have unique risks and often benefit from new forms of tuition insurance, renters insurance, and emergency family reunion benefits.

Clery Compliance: We need to do what?! | West Room

Presenters: Alisa Meador, UT Knoxville; Emily Simerly, UT Knoxville

Changes to the Clery Handbook from the Department of Education have had implications for Education Abroad Professionals. This session will highlight the route one institution has taken and will have time for discussions and questions.

Lead, Follow, or Get out of the Way; Leadership in Internat'l Education | East Room

Presenters: Sylvia Schell, UGA; William Smith II, UGA

What does a leader in International Education look like? In this session, we will discuss how you can take the initiative at your university in order to reach the diversity goals for your office.

A Higher IQ through Language Understanding | Signal Mtn.

Presenter: Adrienne Royo, Southern Adventist University

Studies have shown that language acquisition enhances one's I.Q. One of the components of this process is to gain cultural knowledge of a language through icons and symbols. This presentation will elucidate this concept through icons and symbols of the Spanish-speaking world.

Session Block #7/9:30_{am} - 10:20_{am}

SEVP Presentation | Plaza A

Presenters: Officials from SEVP, USCIS

Funding Education Abroad Experience: Helping Students to Help Themselves | West Rm

Presenter: Jan Morian, Kennesaw State University

Funding is the number one area in which students seek advice for their education abroad experience. Providing helpful guidance on scholarship searches, creative funding ideas and the financial aid process ultimately results in more participants for your office!

International Education Month: IEW on Steroids | East Room

Presenters: Amanda Roshan-Rawaan; Georgia State; Homma Rafi, Georgia State

Learn how Georgia State University amped up its International Education Week programming to a full MONTH'S worth of university-wide events. We'll share our event ideas and lessons learned, leaving ample time to share audience members' own event highlights. Attendees will come away with fresh ideas for their own programming.

English Proficiency 101: Setting the Right IELTS Language Requirements | Signal Mtn.

Presenter: Katherine Shibata, IELTS USA

IELTS is a test of global English used to assess the communicative abilities of non-native speakers, and it is increasingly used as proof of English proficiency among US universities. Join us for a session to help you determine the right IELTS score for your international student population.

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ANNOUNCEMENTS



Mark your calendars for the NAFSA Region VII Annual Conference in Jackson, MS:
October 26-29, 2014!

SPONSORS

GAIE and TAIE offer profound thanks to TW Lord and Associates and the Chattanooga Visitor's Bureau for sponsoring our Conference Registration Goodie Bags.

We also thank the following sponsors and exhibitors for their unwavering support for our Bi-State Conference:

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And finally, we thank the Tennessee and Georgia conference planners and volunteers, who made this conference possible.

TAIE Announces:

- Hoping to see everyone at the NAFSA Region VII Conference! TAIE will provide two travel grants to attend the regional conference.
- Start planning your contribution to the Tennessee State Raffle Basket at Region VII Annual Conference!
- NAFSA Advocacy Day is March 18-19, 2014 in Washington, DC. TAIE will provide two travel grants for this great opportunity to advocate on behalf of International Education.
- NAFSA Annual Conference and Expo is May 25-30 in San Diego, CA.

Our Travel Grant Fundraiser was possible thanks to contributions from these wonderful supporters:

- **Stone Mountain Park, Stone Mountain, Georgia**
- **Dollywood, Pigeon Forge, Tennessee**
- **World of Coca Cola, Atlanta, Georgia**
- **Ruby Falls, Chattanooga, Tennessee**
- **Skyview Atlanta, Atlanta, Georgia**
- **Southern Belle River Cruise, Chattanooga, Tennessee**

GAIE Announces:

GAIE Winter Conference Travel Grant Awardees:

Karen Clay, Spelman College
Jenny Claycombe, Georgia Southern
Ben DiNapoli, University of Georgia

Georgians in the NAFSA Academy:

Congratulations to the following Georgians who have been selected to participate in NAFSA's Academy Class 11:
Dilhara Barber, UGA
Nadine Northcutt, Kennesaw State
Michele Raphoon, LaGrange College
Kati Rogers, Mercer University

Advocacy Day 2014 Attendees:

Marisa Atencio
Ana Rosa Covaria
Amanda Roshan-Rawaan
There's still time to register! Deadline is March 3!

Atlanta Area International Educators Meet-Up:

Join your colleagues for a casual evening of good food and great networking. Save the date for Thursday, March 20 at 6pm, venue TBD. More info coming through on the GAIE listserv!

GAIE State Meeting and Big LOGO REVEAL:

Be sure to attend the state meeting from 3:55 – 4:45p on Thursday to see the new GAIE logo and to hear important updates.