

Presented by:

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University of West Georgia - Education Abroad Program Coordinator
LFA Chair

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CEA Study Abroad - Regional Director: Southeast
Past LFA Chair

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ISEP Study Abroad - Student Engagement Officer: Southeastern US

LFA Content Chair



I am Carissa Williams Murray.

I helped start Lessons From Abroad and was its first chair.

WHAT IS LFA?

MISSION

The Lessons From Abroad (LFA) organizations seeks to help students make sense of their education abroad experience after they have returned home. LFA offers programming resources, and research that establishes a community of learners who successfully integrate their international experience in all facets of their academic, personal, and professional lives. LFA also provides practitioners in the field of higher education opportunities for collaboration, research, and professional development

WHAT IS LFA?

VISION

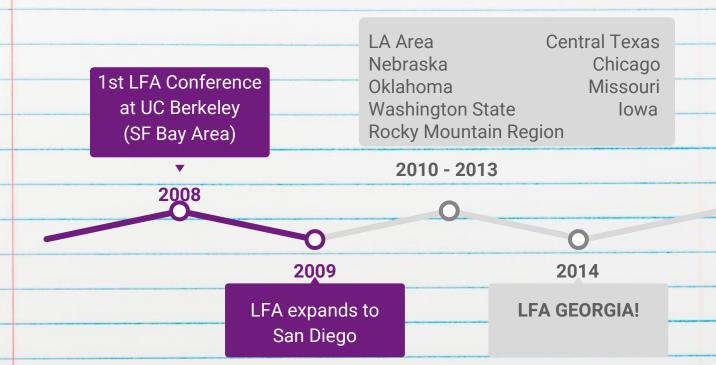
LFA's vision is to be the leader in education abroad returnee services. We aim to be at the forefront of returnee research, programming innovation, and best practice resources to ensure successful articulation, integration, and reflection of global learning outcomes for all academically-motivated sojourners.

WHAT IS LFA?

CONFERENCE LEARNING OUTCOMES

- Explore various perspectives on the meaning of your study abroad experience
- Reflect on and learn how to convey your international skills in a job interview
- Discover how you can teach, work, volunteer, travel or study abroad after graduation
- Stay connected and share your study abroad experience in a purposeful manner

THE HISTORY OF LFA



Session topics

Email templates

Budget template

Evaluations

Student resources

Bank account

9

Georgia State University Life University

2016 2017 Agnes Scott College Agnes Scott College

GETTING YOUR STUDENTS TO LFA

- Can your office include the registration costs for a certain amount of students in your annual budget?
- Offer to provide group transportation for your students, if possible.
- Do any program providers you work with cover the cost of student attendance?



I am Jessica Renard.

I took over the Chair position from Carissa in 2018.

CONFERENCE LOGISTICS

Food

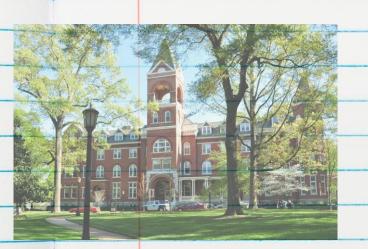
- Budget
- Convenience
 - Allowed
 - Not Allowed
- Meets Dietary
 - Needs
- Amount



CONFERENCE LOGISTICS

Location

- Cost
- Services Available
- Parking
- Maps/Directions
- Space Available
- Radius from Registrants





CONFERENCE LOGISTICS



NUMBERS BY THE YEAR

Lessons From Abroad Georgia 2018

— Sep 30, 2018 8:30 AM

Manage Edit View

Lessons From Abroad Georgia 2017
Oct 1, 2017 8:30 AM

Lessons From Abroad Georgia 2016 Oct 23, 2016 9:00 AM

Lessons From Abroad Georgia 2015 Sep 13, 2015 9:00 AM

104 / 320

86/315

143/315

117 / 285

FUNDING

- Previous Years Rollover
- Registration/Tickets
- Sponsors/Exhibitors
- Community Donations
- Office Support
- University Support

POSITIONS AVAILABLE IN LEA

- Chair Elect new position for 2019
- Finance Chair
- Marketing Chair
- School Liaison Chair
- TN School Liaison
- Sponsorships & Donations Chair
- Exhibitors Chair

Lessons from Abroad Committee Jessica Renard - Conference Chair Carissa Williams Murray - Past Conference Chair Joey Junaway - GA School Liaison
Amber Spratlin - Photo Contest Coordinator Joey Dunaway - GA School Liaison Erica Lee - Sponsorships & Donations Chair Katie Ross - On-Site Chair

Tina Skinner - Finance Chair Marissa Pierre - Content Chair Toyosi Plus - Marketing Chair Heather Grigsby - TN School Liaison Raven McKenzie - AL School Liaison



I am Marissa Pierre.

I came on as the LFA Georgia Content Chair in 2018. This was my second time participating in an LFA conference.

CFA Virginia

LFA Georgia

Broad audience/reach

Distinct separation from vendors

Diplomacy focus

Attendees seeking employment Intimate environment

Engaged Ve attendees

Experienced presenters

Diversity of sessions Vendors integrated into sessions

Practitioner focus

Attendees seeking programs

8 SESSIONS

3 of which were duplicates

13 PRESENTERS

9 of whom co-presented

50 MINUTES

Average session time

- SAO Coordinator
- Education Abroad Provider
- Government Recruiter
- Undergrad/Grad Student
- Academic Advisor



SESSION SELECTION PROCESS

2-	3	M	ONTHS	PRIOR

Publish and promote

1 MONTH PRIOR

Review submissions

and notify presenters

2 WEEKS PRIOR

Ensure there are enough viable submissions

call for proposals

Confirm info: titles, descriptions and preferred times

Confirm schedule with presenters and revise as necessary

Develop session

schedule/flow

CONTENT CHAIR TAKEAWAYS



Communicate

Be clear and concise.

Don't assume anything.

Quality vs. Quantity

add value. Consolidate

Ensure sessions will

when possible.

Plan Ahead

Be prepared for lastminute session changes. Be Supportive

Assist presenters when needed, especially less-

experienced ones.

Remember Your Audience(s)

Try to appeal to diverse attendees. Incorporate a balance of both targeted and general sessions.







Any questions?

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