



Session Agenda



- Connected & Modern
- International Network
- UGA Outlook
- Digital Records & Admissions

Connected and Modern Recruitment

Trends gaining momentum...

Blogs
Facebook
Twitter
Instagram
BuzzFeed
Vagabondish





International Network: Building a Brand



Connect

- Intl Students and Study Abroad students alike.

Empower

- student generated content
- give them something to run with!
- # that happened a broad

Who are we? @GATNabroad What do we represent? #GATNabroad

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UGA Outreach

Campus Connections

- housing
- faculty
- other administrative offices





- 1. How are these videos used?
 - 2. How were they created?
 - 3. Is this the face of EA?
- 4. Next steps? Timeline to make a video?



Digital Record Services & Admissions

Moving To Paperless Digital Info Sessions Digital Applications & Foreign Transcripts

- Who uses them?
- ISA's digital move
- Pro's and cons?
- Receive from host institutions?
- Providers?



