



The Art of Gift Giving: Best Practices for International Educators

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Overview

- ▶ "Quick, they'll be here in an hour – where're the gifts??"
- ▶ Survey results
- ▶ Gift ideas/photos
- ▶ Let's share: Open discussion

International at Georgia State

- ▶ Office of International Initiatives
 - ▶ International Programs and Projects
 - ▶ International Partnerships and Agreements
 - ▶ Study Abroad Programs
 - ▶ Confucius Institute
- ▶ Other international offices at Georgia State
- ▶ Gifts? An afterthought.



Survey Results

GAIE LISTSERV

NOVEMBER 2015

19 RESPONDENTS

Please indicate your institution:

Answered: 11 Skipped: 8

- ▶ Atlanta Metropolitan State College
- ▶ Berry College
- ▶ Columbia Theological Seminary, Decatur, GA
- ▶ Georgia State University (3)
- ▶ Oglethorpe University
- ▶ Savannah State University (2)
- ▶ UGA
- ▶ University of West Alabama

Q1

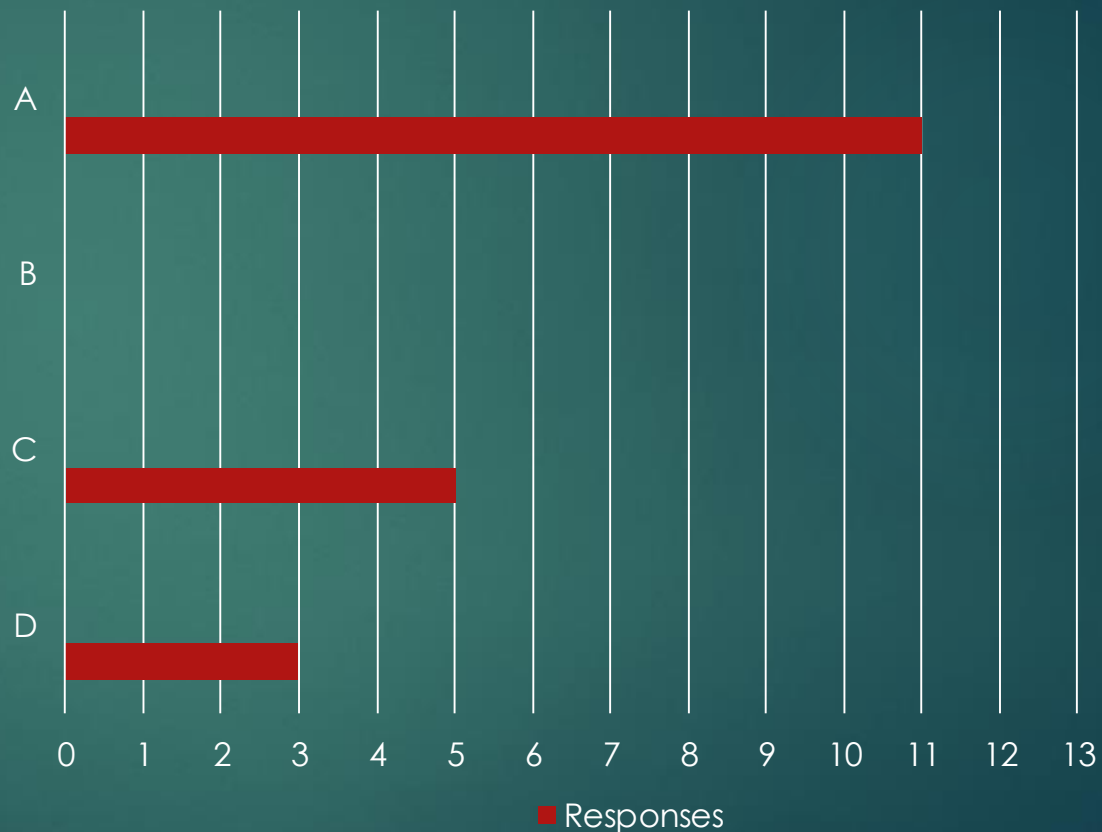
Does your office present gifts to visiting delegations at your institution OR on overseas trips?

Answered: 19 Skipped: 0

Answer Choices	Responses
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- A - Both visiting delegations and when overseas 57.89% - 11
- B - Only for visiting delegations 0.00% - 0
- C - Only for overseas trips 26.32% - 5
- D - My insititution does not present gifts 15.79% - 3

When Gifts Are Presented



Q2

What is your average budget for gifts?

Answered: 16 Skipped: 3

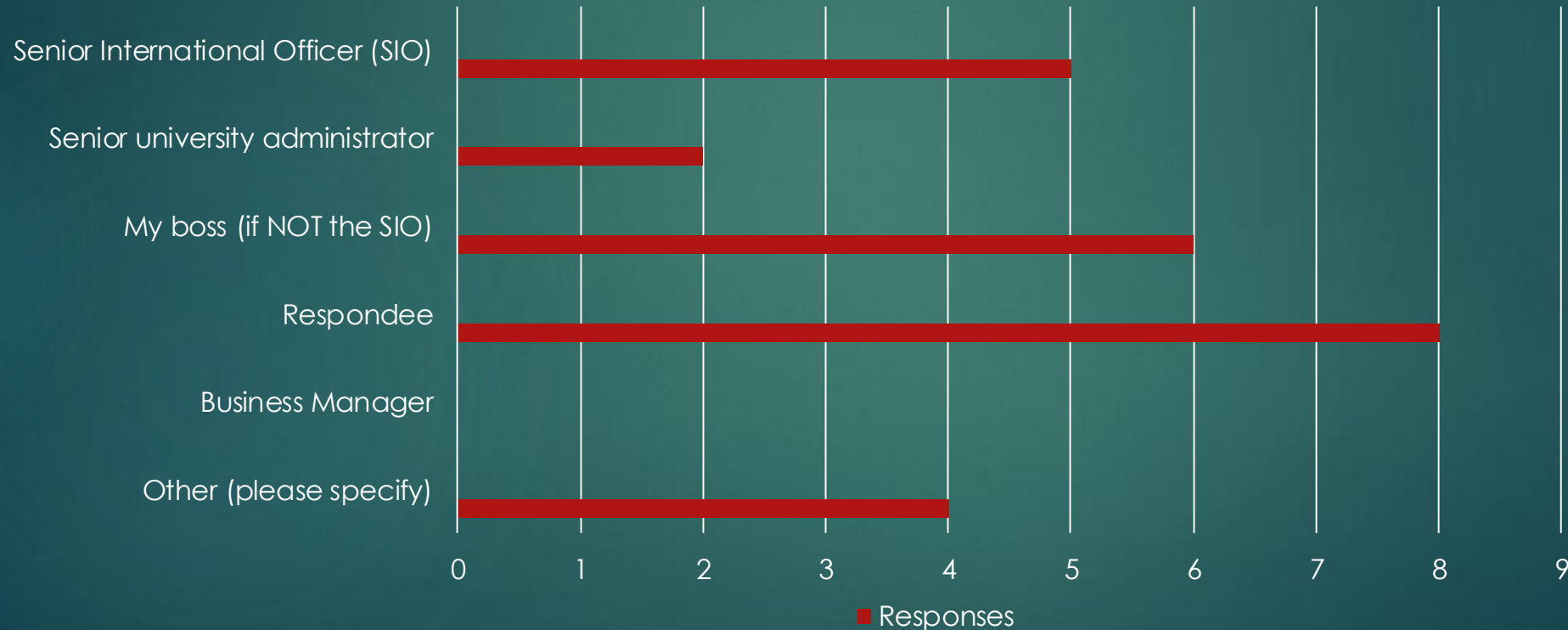
- ▶ \$10/piece
- ▶ Average budget per piece is \$10-12. Average amount spent each year is approximately \$200-300.
- ▶ Varies in each year \$10-15
- ▶ It varies, normally no more than \$10.00-\$15.00 each
- ▶ Between 10 and 20 dollars per piece for high level people, less than 5 as a token for others
- ▶ Totally depends on the situation, but it could be \$5-\$20 per item depending on the level of the person being presented with the gift.
- ▶ \$20 or less
- ▶ 10-30 dollars each, no fixed budget
- ▶ \$500 per year
- ▶ We have no budget, usually purchased by ourselves or we seek donations.
- ▶ No budget
- ▶ Sadly we don't budget specifically for gifts; it's part of the office budget and many times we have to make decisions on the dollar amounts we have available.
- ▶ I don't know.
- ▶ As cheap as possible!

Q3

Who identifies the gifts to be purchased for your office?
(select as many as apply)

Answered: 18 Skipped: 1

Who Chooses the Gift

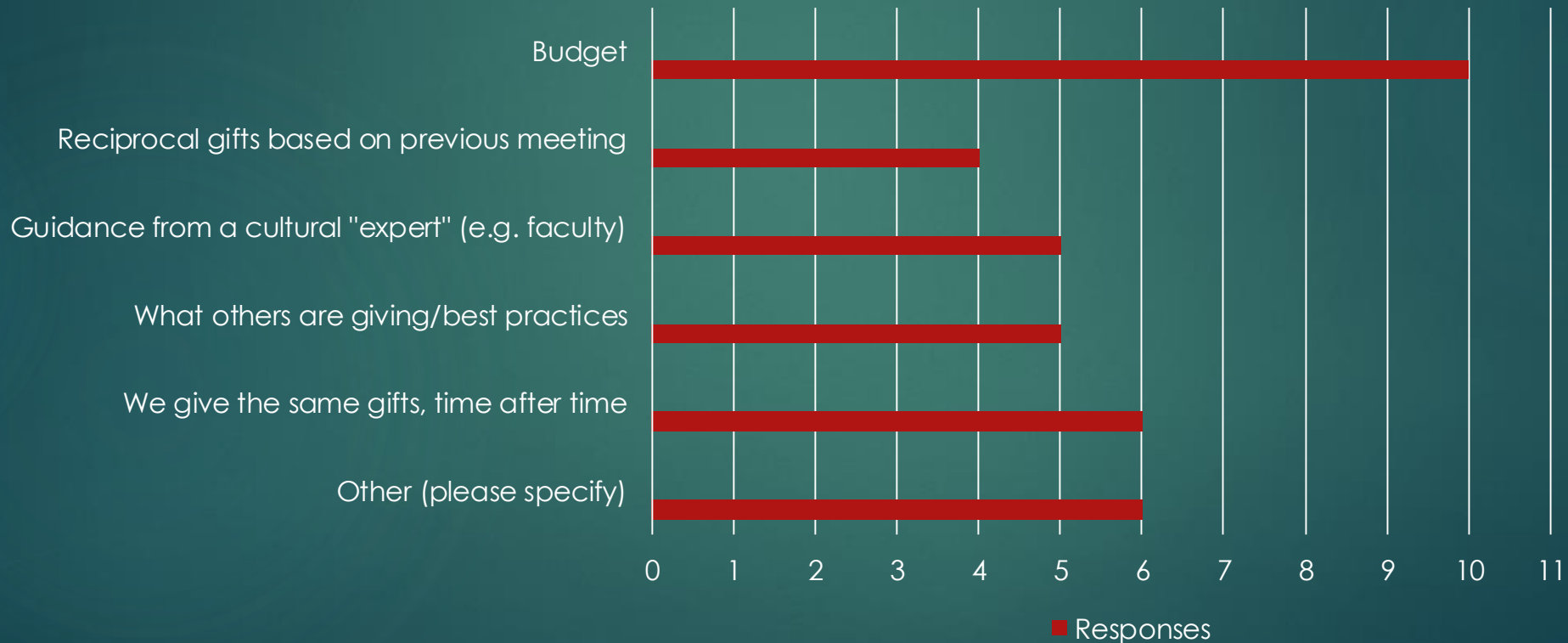


Q4

How do you/your office decide which gifts to buy?
(select as many as apply)

Answered: 17 Skipped: 2

Which Gifts to Buy

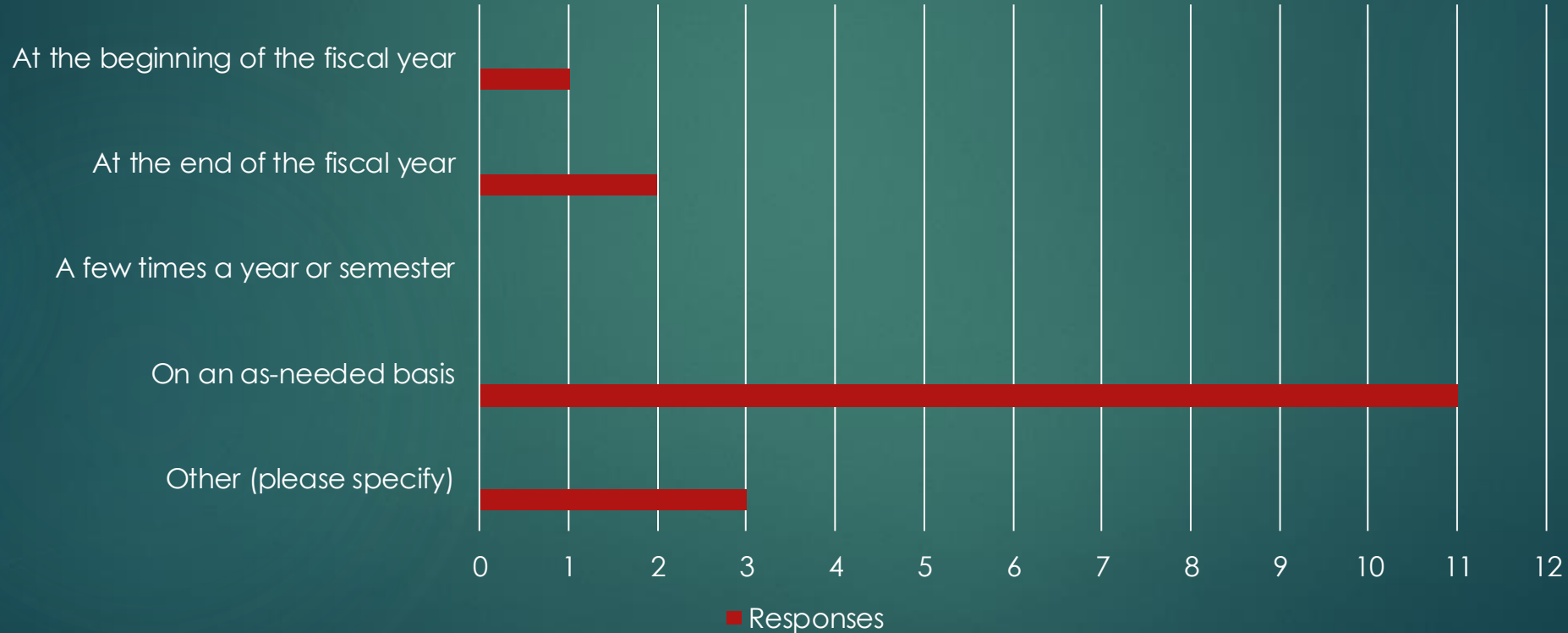


Q5

When do you/your office usually purchase gifts?

Answered: 17 Skipped: 2

When Gifts Are Purchased

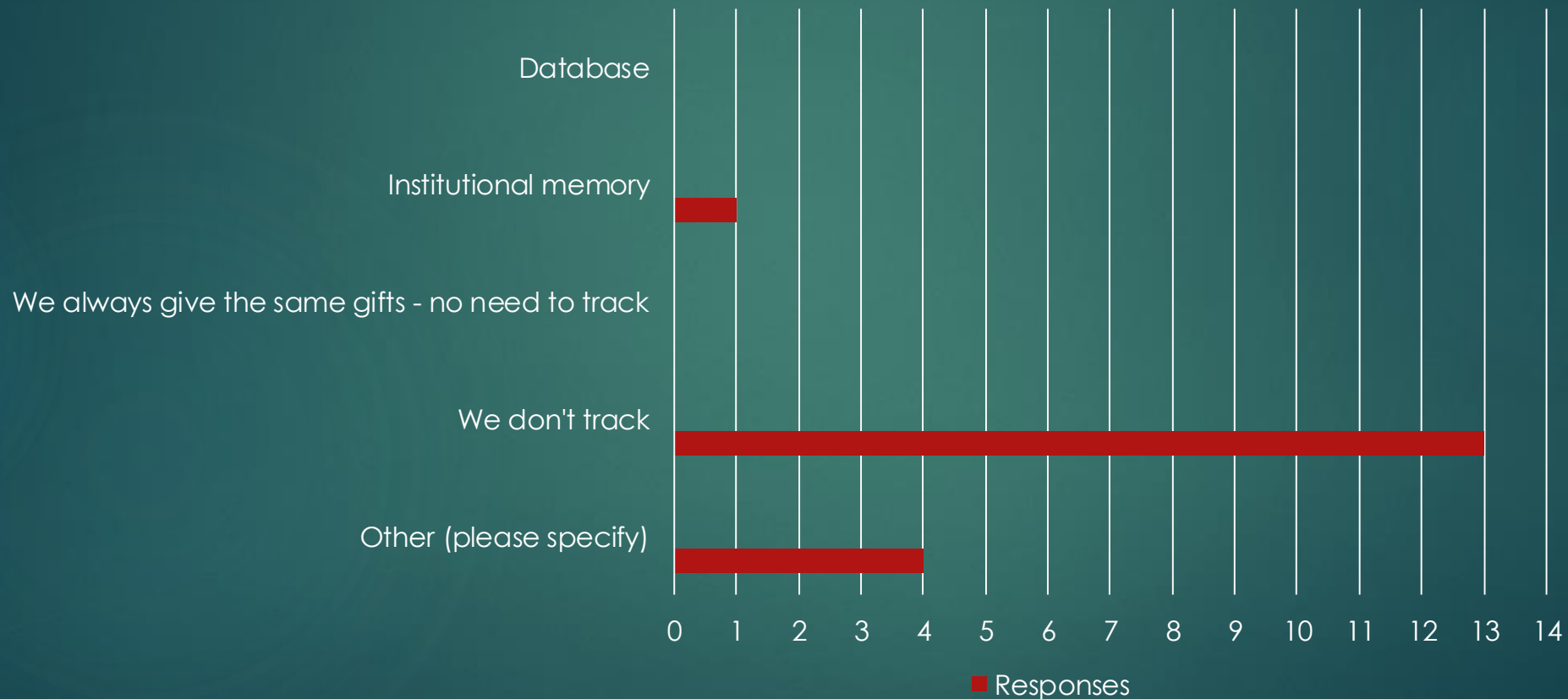


Q6

How do you/your office track which guests/meeting attendees have received which gifts?

Answered: 18 Skipped: 1

Tracking Gifts

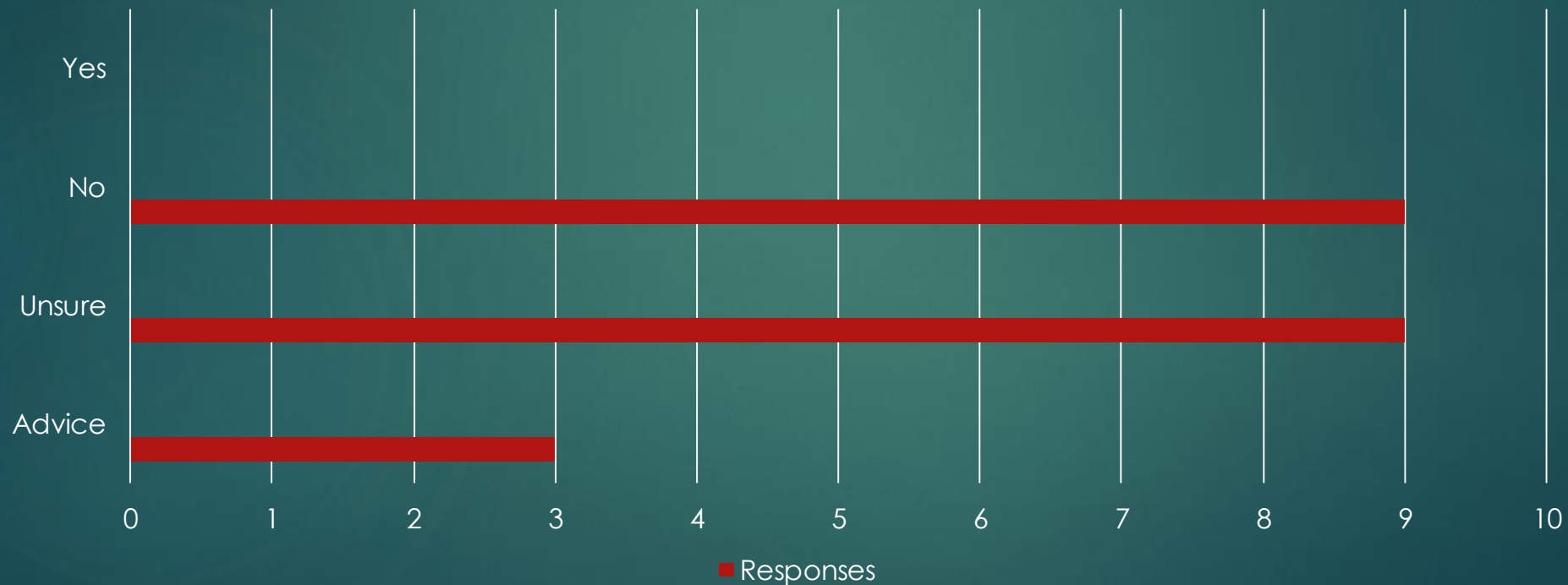


Q7

Does your office have a formal, written protocol for gift giving at your institution?

Answered: 18 Skipped: 1

Protocol For Gift Giving



Q8

Which countries have “wowed” you (or been wowed by you) with their gifts?

Answered: 11 Skipped: 8

- ▶ Counselors of China, India, Vietnam and Indonesia love organizers. Goodie bags are adored by partners who visit us from Japan, Costa Rica, China and Saudi Arabia.
- ▶ Most of our visitors are from China, and they always bring very nice gifts, sometimes nice baijiu.
- ▶ When the Republic of Georgia sent a delegation of educators, we gave a gift basket with lots of Savannah items, university memorabilia, and other very Savannah-type foods to take back. They liked the personality of it, or seemed to.
- ▶ China - authentic silk wall scroll from its university
- ▶ Belgium – chocolates
- ▶ Visiting music professors from Greece brought CDs with traditional Greek music that they and their students had performed.
- ▶ Koreans, always!
- ▶ Korea - tech gadgets!

Q9

Would you be willing to share any links, vendors, or specific gift item ideas with colleagues in GAIE? If so, please list:

Answered: 6 Skipped: 13

- ▶ We do lots of basket ideas and try to stay with themes. No vendors are necessary.
- ▶ We've used Booker Promotions for most of our items and we've been pleased: www.bookerpromo.com.
- ▶ We purchase from our bookstore.
- ▶ 4imprint.com

Gift Ideas



Silver pen

With snazzy case

From Booker Promo



Luggage tag

With passport holder, leather

From Booker Promo



Business card holder

With key chain, blue leather and silver

From Booker Promo

Gift Ideas



Silver cufflinks

For VIPs

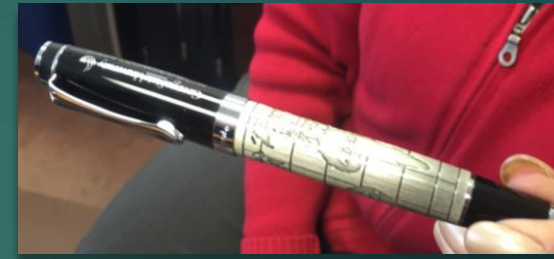
From Booker Promo



Ceramic mug

Heavy

From Booker Promo



Globe pen

For those who like chubby pens

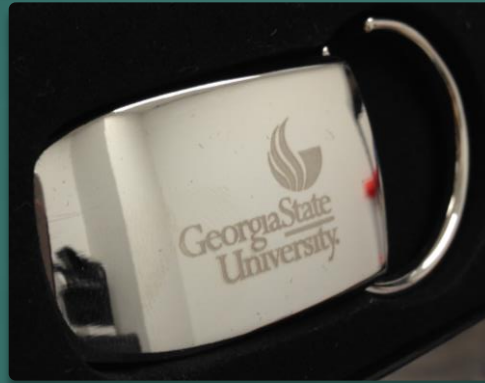
From Booker Promo

Gift Ideas



USB car charger

From Booker Promo



Silver keychain

From the GSU Bookstore



Scarf

From GA Tech Barnes & Noble Bookstore

Gift Ideas



Pecans

From South Georgia Pecan



Peach mints

From Georgia Gifts and More



Atlanta playing cards

From Georgia Gifts and More

Gift Ideas



Atlanta glass

From Cat Studio



Flash drive

From Seville Marketing



Beanies

From Brand Evolution



So tell us your
ideas!

Resources

- ▶ 4imprint.com
- ▶ bookerpromotions.com
- ▶ Brand Evolution: Clint Mize (clintm@BeNextPromo.com)
- ▶ catstudio.com
- ▶ georgiacrafted.com
- ▶ georgiagiftsandmore.com
- ▶ georgiapecan.com
- ▶ printpartnersatl.com
- ▶ sevillemarketing.com

Note: these are not endorsements. These are just some resources to help you find the right gift for your budget/audience.

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